About Us - Selleys

Canonical: https://www.selleys.com.au/about-us/

Details:

We help you get the job done with products for bonding, sealing, filling and looking after your home. Our can-do spirit began with Martin Selley, a patented putty formula and a determination to solve practical problems.

Our story began in 1939

Martin Selley arrived in Australia in 1939 and set up a factory in a rented terrace in Surry Hills, Sydney. He made putty and adhesives, working to win the confidence of the local glazing industry.

When materials were scarce, he found ways to help people repair what they had. Metallic cement for mending kitchen utensils and locally produced heat-resistant putty became Selleys Metallic Cement and Selleys Unifix.

Helping Australians do it themselves

By 1959, our growing range covered adhesives, sealants and decorator products, with the Selleys Handyman Bar bringing them together in hardware stores. Our range continued to grow with names including No More Gaps, Liquid Nails, All Clear, Spakfilla Rapid and Knead It.

That practical approach still guides our work: help you find the right product and understand how to use it. If It's Selleys, It Works.

Find the help you need

Explore our products

Find a project guide

Browse expert answers

Contact our help and advice team

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Who founded Selleys, and when did it begin in Australia?

Martin Selley founded our Australian business in 1939, setting up a factory in a rented terrace in Surry Hills, Sydney, to make putty and adhesives.

What were the first Selleys products launched in Australia?

Our first two products launched in Australia were Selleys Metallic Cement and Selleys Unifix, developed during material shortages.

Where can I get help with a Selleys product?

Browse our products and project guides, visit Ask an Expert, or contact our help and advice team at https://www.selleys.com.au/contact-us/.

What should I know about Our story began in 1939?

Martin Selley arrived in Australia in 1939 and set up a factory in a rented terrace in Surry Hills, Sydney. He made putty and adhesives, working to win the confidence of the local glazing industry. When materials were scarce, he found ways to help people repair what they had.

What should I know about helping Australians do it themselves?

By 1959, our growing range covered adhesives, sealants and decorator products, with the Selleys Handyman Bar bringing them together in hardware stores. Our range continued to grow with names including No More Gaps, Liquid Nails, All Clear, Spakfilla Rapid and Knead It. That practical approach still guides our work: help you find the right product and understand how to use it.

When did Selleys begin?

Our story began in Australia in 1939, when Martin Selley established a factory in Surry Hills, Sydney, making putty and adhesives. Our history: https://www.selleys.com.au/about-us/

What were the first Selleys products made in Australia?

Our first two Australian products were Selleys Metallic Cement and Selleys Unifix, developed to help solve material shortages.

Where can I find help choosing a Selleys product?

Explore our product range and project guides, browse Ask an Expert, or call 1300 555 205 and choose option 2 for product and technical advice. Contact our team: https://www.selleys.com.au/contact-us/